

IN THE CLAIMS

Please amend the claims, as follows:

1. (Currently amended) An imager having a print head for arranging directly over a production path, **characterized in that** the print head ~~vertically~~ moves **only** on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path.

2. (Original) An imager according to claim 1, **characterized in that** the imager includes a mechanical coupling having a motor, a gear assembly and a vertical drive screw for vertically moving the print head.

3. (Currently amended) An imager ~~according to claim 2,~~
~~characterized in that~~ having a print head for arranging directly over a production path,

the print head vertically moving on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path,

the imager having a mechanical coupling with a motor, a gear assembly and a vertical drive screw for vertically moving the print head,

the imager ~~including~~ ~~includes~~ a cartridge assembly having the motor and the gear assembly arranged therein, and

the imager ~~also including~~ ~~includes~~ a service station assembly having the vertical drive screw attached thereto.

4. (Currently amended) An imager ~~according to claim 2,~~
~~characterized in that~~ having a print head for arranging directly
over a production path,

the print head vertically moving on an axis perpendicular to
the plane of the production path for allowing the print head to
be purged, cleaned, parked, or a combination thereof, while the
print head remains directly over the production path,

the imager having a mechanical coupling with a motor, a gear
assembly and a vertical drive screw for vertically moving the
print head, and

the gear assembly ~~having~~ ~~has~~ a vertical drive gear with
inner threads for coupling to outer threads of the vertical drive
screw.

5. (Original) An imager according to claim 4, **characterized
in that** the gear assembly has a pinion gear coupled between the
vertical drive gear and a shaft of the motor.

6. (Original) An imager according to claim 5, **characterized in that** the vertical drive gear and the pinion gear are arranged in a power transmission housing of the motor.

7. (Original) An imager according to claim 1, **characterized in that** the imager includes a service station assembly having an ink receptacle assembly that moves horizontally in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head remains directly over the production path.

8. (Original) An imager according to claim 7, **characterized in that** the imager includes a mechanical coupling having a motor, a first gear assembly, a square drive shaft, a second gear assembly and a receptacle drive shaft for horizontally moving the ink receptacle assembly.

9. (Original) An imager according to claim 8, **characterized in that** the imager includes a cartridge assembly having the motor and the first gear assembly arranged therein, and the service station assembly includes the square drive shaft, the second gear assembly and the receptacle drive shaft arranged therein.

10. (Original) An imager according to claim 8, **characterized in that** the first gear assembly has a square drive gear for coupling to the square drive shaft.

11. (Original) An imager according to claim 10, **characterized in that** the first gear assembly also has a pinion gear for coupling between the square drive gear and a shaft of the motor.

12. (Original) An imager according to claim 11, **characterized in that** the square drive gear and the pinion gear are arranged in a power transmission housing of the motor.

13. (Original) An imager according to claim 8, **characterized in that** the second gear assembly has two helical right gears coupled together, a first helical right gear connects to the square drive shaft, and a second helical right gear connects to the receptacle drive shaft.

14. (Currently amended) An imager ~~according to claim 7,~~
~~characterized in that~~ having a print head for arranging directly
over a production path,

the print head vertically moving on an axis perpendicular to
the plane of the production path for allowing the print head to
be purged, cleaned, parked, or a combination thereof, while the
print head remains directly over the production path,

the imager having a service station assembly with an ink
receptacle assembly that moves horizontally in relation to an
axis parallel to the plane of the production path for purging,
cleaning or parking the print head, or a combination thereof,
while the print head remains directly over the production path,
and

the ink receptacle assembly ~~being~~ is slidably arranged in
the service station assembly.

15. (Currently amended) An imager ~~according to claim 7,~~
~~characterized in that~~ having a print head for arranging directly
over a production path,

the print head vertically moving on an axis perpendicular to
the plane of the production path for allowing the print head to
be purged, cleaned, parked, or a combination thereof, while the
print head remains directly over the production path,

the imager having a service station assembly with an ink
receptacle assembly that moves horizontally in relation to an

axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head remains directly over the production path, and

the ink receptacle assembly having includes a receptacle cover having either one or more pen cap seals for sealing one or more print heads, or one or more wipers for wiping the ink off the one or more print heads, or a combination thereof.

16. (Currently amended) An imager according to claim 7, characterized in that having a print head for arranging directly over a production path,

the print head vertically moving on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path,

the imager having a service station assembly with an ink receptacle assembly that moves horizontally in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head remains directly over the production path, and

the imager includes a cleaning station control circuit assembly for vertically and horizontally moving the print head and for horizontally moving the ink receptacle assembly.

17. (Original) An imager according to claim 16,
characterized in that the cleaning station control circuit assembly includes a cleaning station processor, a motor control interface, a vertical motor, a horizontal motor, a vertical motor encoder and a horizontal encoder.

18. (Original) An imager according to claim 16,
characterized in that the cleaning station control circuit assembly also includes a vertical home sensor, a horizontal home sensor and a paper sensor trigger.

19. (Original) An imager according to claim 18,
characterized in that the cleaning station control circuit assembly also includes an interface processor coupled to the cleaning station processor for interfacing input and output information signals to and from the cleaning station control circuit assembly.

20. (Withdrawn) A method for servicing a print head of an imager arranged directly over a production path, **characterized in that** the method includes vertically moving the print head on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path.

21. (Withdrawn) A method according to claim 20,
characterized in that the step of vertically moving includes
mechanically coupling a motor to the print head with a gear
assembly and a vertical drive screw.

22. (Withdrawn) A method according to claim 21,
characterized in that the method includes the step of arranging
the motor and the gear assembly in a cartridge assembly of the
imager and attaching the vertical drive screw to a service
station assembly of the imager.

23. (Withdrawn) A method according to claim 21,
characterized in that the step of coupling includes coupling
inner threads of a vertical drive gear of the gear assembly to
outer threads of the vertical drive screw.

24. (Withdrawn) A method according to claim 23,
characterized in that the step of coupling includes coupling a
pinion gear of the gear assembly between the vertical drive gear
and a shaft of the motor.

25. (Withdrawn) A method according to claim 24,
characterized in that the method includes the step of arranging the vertical drive gear and the pinion gear coupled thereto in a power transmission housing mounted inside the cartridge assembly of the imager.

26. (Withdrawn) A method according to claim 20,
characterized in that the method includes horizontally moving a waste ink receptacle in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head while the print head remains directly over the production path.

27. (Withdrawn) A method according to claim 26,
characterized in that the step of horizontally moving includes coupling a motor to the waste ink receptacle with a first gear assembly, a square drive shaft, a second gear assembly and a receptacle drive shaft.

28. (Withdrawn) A method according to claim 27,
characterized in that the method includes the step of arranging the motor and the first gear assembly in a cartridge assembly of the imager, and arranging the square drive shaft, the second gear assembly and the receptacle drive shaft in a service station assembly of the imager.

29. (Withdrawn) A method according to claim 27,
characterized in that the step of coupling includes coupling a square drive gear of the first gear assembly to the square drive shaft.

30. (Withdrawn) A method according to claim 29,
characterized in that the step of coupling includes coupling a pinion gear of the first gear assembly to a shaft of the motor.

31. (Withdrawn) A method according to claim 30,
characterized in that the method includes a step of arranging the square drive gear and the pinion gear in a power transmission housing of the motor.

32. (Withdrawn) A method according to claim 27,
characterized in that the step of coupling includes using two helical right gears in the second gear assembly, connecting a first helical right gear of the second gear assembly to the square drive shaft, and connecting a second helical right gear of the second gear assembly to the receptacle drive shaft.

33. (Withdrawn) A method according to claim 26,
characterized in that the step of horizontally moving includes slidably arranging the ink receptacle assembly in the service station assembly.

34. (Withdrawn) A method according to claim 33,
characterized in that the ink receptacle assembly includes a
receptacle cover having one or more pen cap seals for sealing one
or more print heads and one or more wipers for wiping the ink off
the one or more print heads.

35. (Withdrawn) A method according to claim 26,
characterized in that the method comprises servicing command
steps including print command steps, park command steps, clean
command steps and remove tray command steps.

36. (Withdrawn) A method according to claim 35,
characterized in that the print command steps include:
receiving a print command;
extending the ink receptacle assembly to a tray print
position; and
lowering the print head to a print position.

37. (Withdrawn) A method according to claim 36,
characterized in that the print command steps also include:
checking if the print head is in a park position; and
spitting the print head if the print head is in the park
position.

38. (Withdrawn) A method according to claim 37,
characterized in that the print command steps also include:

checking a vertical home sensor and moving the print head to a vertical home position if the print head is not in the vertical home position; and

checking a horizontal home sensor and moving the ink receptacle assembly to a horizontal home position if the print head is not in the horizontal home position.

39. (Withdrawn) A method according to claim 35,
characterized in that the park command steps include:

receiving a park command;

lowering the print head to a spit position;

spitting the print head; and

lowering the print head to a cap position.

40. (Withdrawn) A method according to claim 39,
characterized in that the park command steps include two checking steps after the park command is received, including:

checking a vertical home sensor and moving the print head to a vertical home position if the print head is not in the vertical home position; and

checking a horizontal home sensor and moving the ink receptacle assembly to a horizontal home position if the print head is not in the horizontal home position.

41. (Withdrawn) A method according to claim 39,
characterized in that the park command steps include moving the
print head to the vertical home position after the step of
spitting.

42. (Withdrawn) A method according to claim 35,
characterized in that the clean command steps include:
receiving a clean command;
lowering the print head to a spit position;
spitting the print head;
lowering the print head to a wick position;
extending the ink receptacle assembly to a tray wipe
position;
lowering the print head to a wipe position; and
move the ink receptacle assembly to a home position.

43. (Withdrawn) A method according to claim 42,
characterized in that the clean command steps include two
checking steps after the clean command is received, including:
checking a vertical home sensor and moving the print head to
a vertical home position if the print head is not in the vertical
home position; and
checking a horizontal home sensor and moving the ink
receptacle assembly to a horizontal home position if the print
head is not in the horizontal home position.

44. (Withdrawn) A method according to claim 42,
characterized in that the clean command steps also include:
lowering the imager below a home sensor;
moving the print head to a vertical home position; and
moving the print head to a cap position.

45. (Withdrawn) A method according to claim 35,
characterized in that the remove tray command steps include:
receiving a remove tray command; and
extending the ink receptacle assembly to a remove tray
position.

46. (Withdrawn) A method according to claim 45,
characterized in that the remove tray command steps include two
checking steps after the remove tray command is received,
including:

checking a vertical home sensor and moving the print head to
a vertical home position if the print head is not in the vertical
home position; and

checking a horizontal home sensor and moving the ink
receptacle assembly to a horizontal home position if the print
head is not in the horizontal home position.

47. (Currently amended) An imager for arranging directly over a production path, comprising:

a cartridge assembly having a print cartridge with a print head that ~~vertically~~ moves only on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path; and

a service station assembly having a waste ink receptacle that horizontally moves in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head remains directly over the production path.

48. (Currently amended) An imager ~~according to claim 47,~~
~~characterized in that~~ for arranging directly over a production path, comprising:

a cartridge assembly having a print cartridge with a print head that vertically moves only on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path; and

a service station assembly having a waste ink receptacle that horizontally moves in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head

remains directly over the production path, the waste ink receptacle being is a snap-in disposable assembly consisting of a reservoir for waste ink, soft rubber capping seals and soft rubber pen wipers.

49. (Original) An imager according to claim 48, wherein the reservoir contains porous foam for absorption and dispersion of waste ink.

50. (Currently amended) An imager according to claim 47, wherein the waste ink receptacle assembly slides within the service station assembly an imager base by way of software commanded motors, the service station assembly performing functions of pen wiping and cleaning, proper nozzle firing verification and capping of pens when not in use.

51. (Currently amended) An imager according to claim 50, wherein for arranging directly over a production path, comprising:

a cartridge assembly having a print cartridge with a print head that vertically moves only on an axis perpendicular to the plane of the production path for allowing the print head to be purged, cleaned, parked, or a combination thereof, while the print head remains directly over the production path, the cartridge assembly having includes a cartridge lift motor for

lifting the cartridge assembly a precise distance at pre-determined intervals or upon command in relation to the service station assembly ; and

a service station assembly having a waste ink receptacle that horizontally moves in relation to an axis parallel to the plane of the production path for purging, cleaning or parking the print head, or a combination thereof, while the print head remains directly over the production path, the waste ink receptacle assembly sliding within the service station assembly by way of software commanded motors, the service station assembly performing functions of pen wiping and cleaning, proper nozzle firing verification and capping of pens when not in use.

52. (Original) An imager according to claim 51, wherein the cartridge assembly includes a wiper/ink receptacle driver motor for driving the waste ink receptacle under a nose of the print head thereby wiping one or more pen nozzles to remove excess ink residue.

53. (Original) An imager according to claim 52, wherein the wiper/ink receptacle driver motor retracts the waste ink receptacle to allow resumed printing, or the cartridge assembly lift motor lowers the cartridge assembly to allow the soft rubber capping seals to cap pens to prevent drying of the one or more pen nozzles until next use.

54. (Original) An imager according to claim 1, **characterized in that** the production path has a conveyor belt having products to be printed moving thereon and underneath the print head.

55. (Original) An imager according to claim 1, **characterized in that** the production path is a continuous web to be printed moving underneath the print head.

56. (Withdrawn) A method according to claim 42, **characterized in that** the steps of the method are programmed to be performed automatically at periodic intervals.